



## **FOR IMMEDIATE RELEASE**

### **Cortland Memorial Hospital Selects MITEM to Integrate Physician Office System**

*MITEM's Blue Iris Connect to be used to Integrate MEDENT Electronic Medical Record Application with Cortland's MEDITECH MAGIC System*

MENLO PARK, CA and Cortland, NY – February 14, 2005 - MITEM Corporation, a provider of integration software solutions and clinical applications for health care, today announced that Cortland Memorial Hospital has selected MITEM's Blue Iris Connect product to automate the lab ordering and results posting process for a key physician office lab customer. Blue Iris Connect provides real time, bidirectional integration between MEDITECH MAGIC and Electronic Medical Record (EMR) systems including MEDENT, WebMD and Misys.

Blue Iris Connect can automate the ordering of any or all lab orders, including hundreds of less commonly placed ones. This automation eliminates many of the error-prone manual processes that can be a part of ordering lab work. In addition, Blue Iris Connect can automatically admit a new patient through MEDITECH for registration and billing purposes—a process that must take place before a lab test can be ordered.

Tom Hallisey, CIO for Cortland Hospital, states, "Offering this system connectivity to our lab customers will enhance physician productivity and give our hospital an advantage in competing with the big national labs. Blue Iris Connect will also help us to maintain our commitment to delivering superior patient care by providing additional safeguards that check key patient demographics to validate lab orders."

All Blue Iris applications and solutions run on the Blue Iris Core - a powerful and time-tested integration platform that provides real time, bidirectional integration with MEDITECH MAGIC applications and other hospital systems. The Blue Iris Core technology non-invasively integrates with MAGIC applications – this means that integration occurs via the data terminal stream; therefore, all Blue Iris applications and solutions capture and retain MAGIC's native business rules, logic, prompts and security.

### **About Cortland Memorial Hospital**

Cortland Memorial Hospital is a community hospital dedicated to quality patient care and comfort. What began as a small "cottage" hospital - serving 15 patients in 1891 – is today a 181 acute care bed facility with an attached 80 bed residential care facility. Cortland

Memorial Hospital offers a full range of general and specialty care, inpatient and outpatient services, off-campus facilities and community health education programs.

### **About MITEM® Corporation**

Founded in 1985 by Aurel Kleinerman, MD, Ph.D., MITEM develops software applications that integrate differently designed systems to share critical data and automate business processes. Blue Iris, a product of MITEM Corporation, profoundly increases clinical productivity by enhancing, extending and integrating hospital information systems (HIS). MITEM software has been deployed in diverse markets including health care, government, public utilities, financial services and manufacturing.

Web sites: [www.mitem.com](http://www.mitem.com) and [www.blueiris.md](http://www.blueiris.md)

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