



FOR IMMEDIATE RELEASE

**Alice Hyde Medical Center Wins Prestigious "Most Wired" Award
From Hospitals & Health Networks**

Hospital's Carefully Planned Foundation for CPOE Helps Capture Honor

MALONE, NEW YORK and MENLO PARK, CA – July 15, 2003 - MITEM Corporation congratulates Alice Hyde Medical Center on being named to the fifth annual list of "Most Wired" Hospitals by *Hospital and Health Networks* (HHN), a trade magazine published by the American Hospital Association. This is the first time Alice Hyde Medical Center (AHMC) has won this award.

The award selection is the result of a survey and benchmarking study that recognizes technically savvy hospitals. The HHN survey is conducted in cooperation with McKesson Information Solutions and the Healthcare Information and Management Systems Society. It measures the nation's health care systems on their use of Internet technologies to connect with patients, physicians and nurses, payers, health plans and employees. Results from the survey are used to name the 100 Most Wired, the 10 Most Improved, the 10 Most Wireless and the 25 Most Wired-Small and Rural Hospitals - a new category instituted this year that recognizes those hospitals with under 100 beds.

Mike Kelly, IS Director for Alice Hyde Medical Center, commented, "This is the first year that small and rural hospitals have been recognized as a unique category. Our needs and methodologies are sufficiently different from the large urban facilities that the HHN survey felt the need to recognize that factor. In doing so, they have identified those that are making strides in their own special way to keep up with, and in some cases surpass, large urban facilities in both IT adoption and innovation."

Kelly adds, "One of the keys to AHMC winning this award is the technical foundation we have established that will deliver in the not-too-distant-future a true Computerized Physician Order Entry (CPOE) system. The cornerstone of that foundation began with our deployment of a Web-based, physician portal that allows real-time, bi-directional access to our health care information system (HCIS) database. Our physician portal was carefully designed to compliment the natural workflow of our physicians; therefore, as we move forward on this path we do not anticipate the typical problems associated with clinical adoption of new technology - the human factor that has caused some CPOE deployments to fail miserably."

AHMC teamed up with MITEM Corporation in August of 2002 to assist with the development of Blue Iris for their physician portal project. Blue Iris delivers lab results, critical patient data, statistics, analysis, voice recordings and medical images directly to the desktop or to any mobile computing device. Blue Iris presents all of this critical data via a single view, Web-based application that is easy and intuitive to use. The graphical interface, built with Macromedia's Flash MX, contains richness and functionality that is an order of magnitude beyond anything that has been previously achieved with traditional Web-based applications.

About Alice Hyde Medical Center

Alice Hyde Medical Center, located in Malone, New York, is a 76-bed hospital and a 75-bed long-term care facility that serves northern New York residents. AHMC offers specialty care including renal dialysis, lithotripsy services and therapeutic radiology. In addition to providing primary care services in Malone, AHMC operates primary care services in NY at locations in Moira, Chateaugay, Fort Covington and St. Regis Falls. AHMC is a MEDITECH reference site and a member of the Blue Iris Product Advisory Board. AHMC can be found on the web at www.alicehyde.com

About MITEM® Corporation

Founded in 1985 by Aurel Kleinerman, MD, Ph.D., MITEM develops software solutions that integrate differently designed systems to share critical data and automate business processes. Blue Iris, a product of MITEM Corporation, profoundly increases clinical productivity by enhancing, extending and integrating hospital information systems (HIS). MITEM software has been deployed in diverse markets including health care, government, education, public utilities, financial services and manufacturing. Web sites: www.mitem.com. and www.blueiris.com

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