



**FOR IMMEDIATE RELEASE**

**MITEM® Introduces MITEM.NOW™ Roadmap  
To Help Businesses Integrate Disparate Information Systems**

*Technology Roadmap Makes Path to Full Integration Shorter, Smoother, Less Costly*

**MENLO PARK, Calif.**, September 25, 2001 – MITEM Corporation, a provider of application integration software for Global 2000 companies, today launched MITEM.NOW, a technology roadmap for enterprises in pursuit of 100 percent integration of disparate information systems. Drawing upon best practice knowledge acquired over many years of working in core industries, MITEM.NOW comprises BizPlates™, or templates, and productivity tools that automate routine processes and reduce deployment time for new interfaces, enabling enterprises to reap the benefits of integration more rapidly and cost effectively.

The core software component of MITEM.NOW (pronounced “mitem dot now”) is MitemView®, MITEM’s signature integration product that has already been successfully deployed in many large enterprises. It is an industry-proven integration solution using a patented non-invasive approach pioneered by MITEM. A true “universal adapter,” MitemView can interface with any existing or future application, regardless of the underlying operating system, programming language, database, or communications protocol, allowing businesses to achieve integration without requiring changes or additions to existing applications – and without restricting future technology choices.

Despite many attempts to standardize a universal set of application interfaces, large organizations today face a myriad more integration challenges than ever before. “Each new wave of standards has only increased the scale and complexity of the integration challenge, leaving customers frustrated,” said Martin Fincham, MITEM’s vice president of marketing. “That’s because information systems in the enterprise are in perpetual change. We call this dynamic state the *Integration Continuum*™. That’s why MITEM.NOW has been built for adaptability and change over time.”

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The problem faced by IT managers is how to meet today's information needs while ensuring that the chosen solution does not become obsolete in a few years. In that context, any attempt to design solutions that will last is doomed to failure. **“Systems that are built to change are more valuable than systems that are built to last,”** wrote Roy Schulte, vice president and research fellow, Gartner.

The answer is an integration solution that is flexible, scalable and robust enough to handle everyday tasks as well as unforeseen business initiatives, such as a merger or acquisition. Since nearly 70 to 80 percent of mission-critical enterprise data reside on legacy systems, businesses need to be able to reuse their past IT investments. With its non-invasive model, MITEM.NOW can bridge the gap to new applications while remaining compatible with existing systems and any technology requirements a company may have in the future.

### **MITEM.NOW Supports Multiple Integration Points**

Over the years, companies accumulate a wide variety of disparate systems that were developed to solve problems specific to groups within the organization, creating a challenge for the IT specialists mandated to unify them under one umbrella. MITEM.NOW offers businesses the ability to integrate as many different systems – or integration points – as they need. Because of its 16 years of experience in integrating legacy systems, MITEM can support more integration points than most vendors. It gives MITEM's customers a clear competitive advantage since more integration means increased automation of routine business processes, allowing for a more efficient deployment of human capital. The MITEM.NOW roadmap enables businesses to adapt to the *Integration Continuum*<sup>™</sup> by helping them target areas for potential automation.

“MITEM.NOW provides enterprises with a clear path to build out their information technology infrastructure,” said Martin Fincham. “They want integration now. They can use our roadmap to get from here to there. At the same time, MITEM.NOW reflects our continued commitment to delivering integration solutions that provide measurable return on investment today.”

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## **About MITEM**

Founded in 1985, MITEM is a provider of legacy integration software and e-Business solutions for Global 2000 companies. MITEM solutions deliver rapid, measurable business value by achieving integration through reuse, without restricting future infrastructure investments. The company's patented non-invasive software enables disparate information resources to cooperate in a truly distributed environment, thus providing the broadest potential range of integration in the industry. MITEM uniquely enables customers to remain agile in the unpredictable *Integration Continuum*<sup>™</sup>, thereby ensuring an integration solution that is highly adaptable today and in the future.

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